GOTHAM
BRISTOL

MARCH 2024

When Tarquin, Cecilia, and their coterie of wealthy and privileged friends eventually returned to the West Country from their extended European Grand Tour in the early 1920s, they had no intention of settling down or undertaking anything 'sensible'.

With university days behind them, career decisions could wait – now was the time for hedonism and self-indulgence.

Stumbling across the abandoned Guildhall in Bristol, they took the impulsive decision to acquire it, determined to create a spectacular destination for the glitterati of the day.

Deciding that much of the fabric of the building was handsome, if a little dull, they proceeded to overlay the existing with a veneer of luxury. Fabrics and furnishings oozing glamour, decadence and a touch of the exotic, set the voluptuous tone.

All in all a unique venue, with a sense of theatre and above all else, a house of fun.

Their parents may have appeared to disapprove, but secretly, they all wanted to join in.

























GOTHAM

BRISTOL

HOTEL · RESTAURANT · ROOFTOP BAR · COCKTAIL LOUNGE · VAULTS



We are pleased to introduce to you the Hotel Gotham style brochure. It has been created specifically to help bring Gotham to life.

GUILDHALL

Gotham Bristol is located in the old Guildhall which was originally built in 1843 based on designs by Richard Shackleton Pope. Frontage on to Small Street was added in 1868. The building was adapted for use as courts in the early 20th century and a series of alterations made in the 1940s and 1960s.

BEHIND THE SCENES

Gotham was always going to be unpredictable and make a statement. A unique experience, a spectacular destination, with a flavour for the theatrical – which is why we wanted to bring her to the Bristol stage.

At Gotham we believe that luxury is as important as location and history. We believe that style should complement substance, and we are not taken by the idea of compromise.

We don’t see Gotham as your average hotel. From day one it was special.

As Foo Foo Lammar once said ‘*if you’re a star, why not twinkle’.*



Gotham is presented as a plush hotel, with an exclusive club bar and a fabulous dining venue. It can be an escape, a multisensory experience and above all, a place to have fun.

ACCOMMODATION

75 individually designed guest rooms, contemporary details dance amid nostalgic references to ignite the imagination. We aim to make a statement of style and adventure, drawing inspiration from the golden age of travel, capturing the essence of indulgent Gatsby glamour. Admire playful details including vintage suitcases, buckled belts, and hat boxes that all play a part in preserving the nostalgia of the era.

RESTAURANT

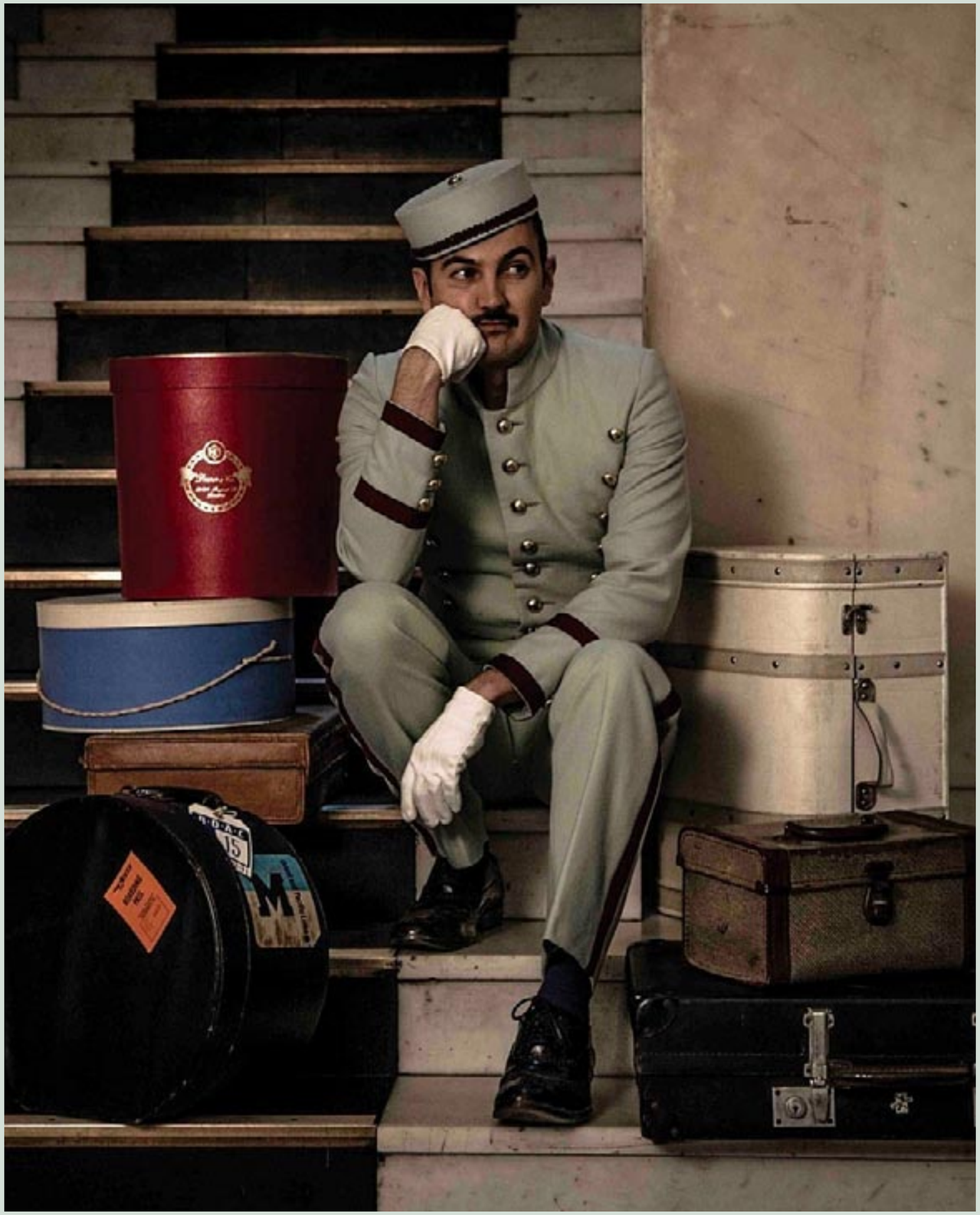
A stylish destination in its own right, the dining experience at Gotham's restaurant offers a plush, welcoming space. Expect fine decor, luxurious Finishes set alongside an enticing, contemporary menu with ingredients sourced from the finest West Country producers.

COPPER

We bring a strong sense of exclusivity to the rooftop bar with elegance and playful indulgence. Rich Bristol blue glassware is blended with touches of copper to ensure the space exudes the warmth and uniqueness of the city.

GUILT

A secret underground hideaway found in the cellar. Moody and quirky yet Indulgent, Gilt is atmospherically reminiscent of the famous coffee-houses of the 17th and 18th centuries.



Everything at Gotham, from its magnificent architecture and timeless décor, is there to ensure all expectations are met for our guests.

DRESSING THE SET

Our hotel furnishings are modern in presentation yet would not look out of place in the New York of the 1920s. Naturally many of our points of reference came from the rich history of the building. Drawing on the financial features of ornate detailing, polished wooden counters and period architectural flourishes, we have selected deep velvets, furs, leather and traditional metals in the name of both heritage and the original spirit of the building.

We aimed to create a feeling of transportation and adventure in the guest rooms, referencing the golden age of travel for the detailing, including vintage suitcases, buckled belts and hat boxes that all play a part in preserving the nostalgia of the time.

With finely stitched detailing and antique brass finishes, our wardrobes open to reveal a bold coloured interior divided into two equal halves. One side used as the wardrobe, with hanging rail, shoe storage and full length mirror, while the other offers a series of compartments housing a minibar, coffee maker, glasses, and cocktail set. Everything the discerning modern-day traveller might require.

One does like to entertain don't you know!

Our logo

Our primary logo appears in gold, white or pink.
We use it in all communications and advertising.







Logo variants

For smaller items we use an icon G in either a circle or square holding graphic. You may see one of these on our bellboy trolley or on our stamps, stickers and tags.













Gotham style

Our hotel has been noted as an imaginative bolthole having style and substance. It was described as having a cheeky twist.

We have painstakingly restored an iconic building and brought playful references to the past. In the bedrooms with moneybag-style laundry bags, in the restaurant with typewriters on the wall, and in the bar with upside down briefcases for light fittings.

It could be the sumptuous fabrics, geometric carpets or the theatrical monochrome palette, mixing blacks with golds and greys that create a glitzy, plush, unapologetically opulent Gotham.

We see our guest facing materials as props. From our luggage tags to the signage we wanted to be true to the era. Typefaces have been carefully chosen and patterns created.

Each piece of design from entry door signage to chocolate wrappers has been considered. At Gotham it is the layering and the finishing touches that are the candles on the cake.

Staff wear chalk striped flannel suits with pink braces and arm bands. Our bellboys wear hats made by a milliner in downtown NYC.



As we built the Gotham narrative we brought in props and accessories to help with authenticity.




























BESPOKE HOTELS HOTEL GOTHAM

The VERDICT

01 NEWS
Bellboy Barry leaves Radstock for the bright lights of Bristol

02 MAP
Your out and about guide while visiting Bristol

04 GUEST DIRECTORY
Everything you need to know to make your stay sublime

08 GOSSIP
Mystery, suspense and mayhem from the vaults to the rooftop





CONNIE'S



Turn to page 4 for our GUEST DIRECTORY

Typical Gotham Club bedroom colour scheme A



This is our entry level bedroom. There is a super king-size bed and a pair of slippers to go with your waffle robe.

GOTHAM CLUB BEDROOMS HAVE: a super king-size double bed, travelling wardrobe trunk, Roberts radio, Egyptian cotton bed linen, waffle robes, slippers, minibar, Kimbo coffee machine, en suite with shower, flatscreen TV, a sofa, two arm chairs, free WiFi.

Typical Gotham Club bedroom
colour scheme B

Our Executive bedrooms are generous in proportion and well-appointed

Our Executive rooms are slightly larger versions of our Club bedrooms.

EXECUTIVE ROOMS HAVE: a super king-size double bed, travelling wardrobe trunk, Roberts radio, Egyptian cotton bed linen, waffle robes, slippers, minibar, Kimbo coffee machine, en suite with shower, flatscreen TV, a sofa, two arm chairs, free WiFi.

Gotham Suites

This is our first level of suite, with a separate seating area. There is also a super king-size bed and a pair of slippers to go with your waffle robe.

GOTHAM SUITES HAVE: a super king-size double bed, travelling wardrobe trunk, Roberts radio, Egyptian cotton bed linen, waffle robes, slippers, minibar, Kimbo coffee machine, en suite with shower, flatscreen TV, a sofa, two arm chairs, free WiFi, 36m².

Chambers offer more than just a room

Chambers rooms have a super king-size bed and seating area, with a TV that can be swivelled around to face the seating area or the bed.

CHAMBERS HAVE: a super king-size double bed, travelling wardrobe trunk, Egyptian cotton bed linen, waffle robes, minibar, Kimbo coffee machine, en suite with shower, flatscreen TV, sofa, desk and a chair, free WiFi.

Judges – big spaces and roll-top baths

Extremely spacious suites which have a feature roll-top bath in the main bedroom itself, and a shower in the bathroom.

JUDGES HAVE: emperor-size double bed, travelling wardrobe trunk, Egyptian cotton bed linen, waffle robes, slippers, minibar, Kimbo coffee machine, feature roll-top bath in bedroom, en suite with shower, flatscreen TV, chair, free WiFi .

Cocktail bar, Ko-Ko

And that *Nisi Prius* nuisance, who just now is rather rife,
the judicial humorist—I've got him on the list!

"As Some Day it May Happen (I've got a little list)",
Ko-Ko, The Mikado, Gilbert & Sullivan

The Mikado

And that *Nisi Prius* nuisance, who just now is rather rife, the judicial humorist—I've got him on the list!

The literal meaning of *Nisi Prius* is “unless before”, and was applied to cases that formerly were brought before local assize courts when, technically, they should have been heard in London. Actions such as these were entered for hearing at the Royal Courts of Justice unless heard before. Assizes were periodic courts held in the provinces and presided over by London judges on circuit. McElroy adds that Gilbert, knowing both law and wit, must have taken a wry view of certain judges who were wont to substitute poor wit for real law. Gilbert had had his share of being part of a captive audience.

The Mikado, ENO 2015

But it is Miller's production, part Noel Coward, part Marx Brothers, part Busby Berkeley tap-dance routine, with its grand hotel setting and its essential insight that The Mikado says infinitely more about England than it says about Japan, that still makes the evening hum.









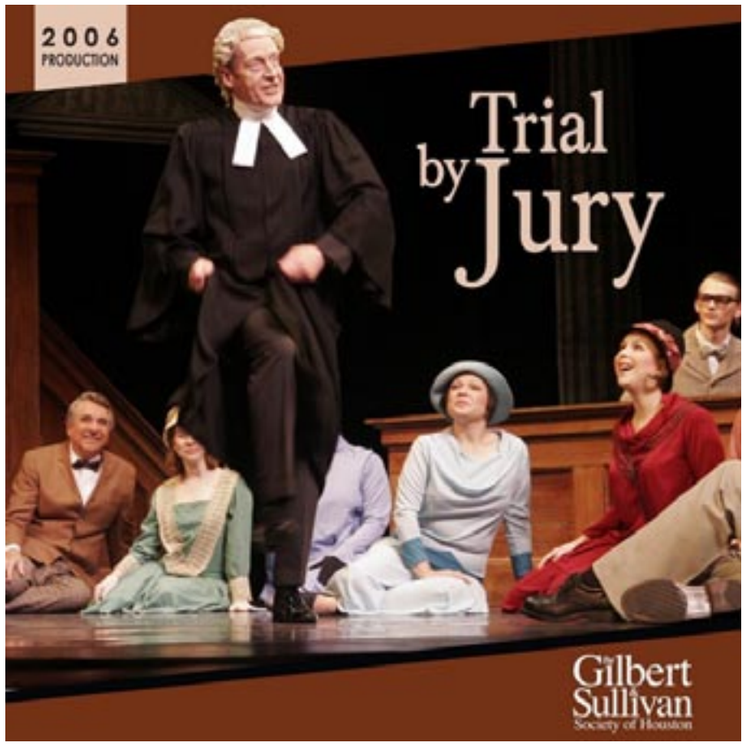






Trial by Jury

















Gotham restaurant

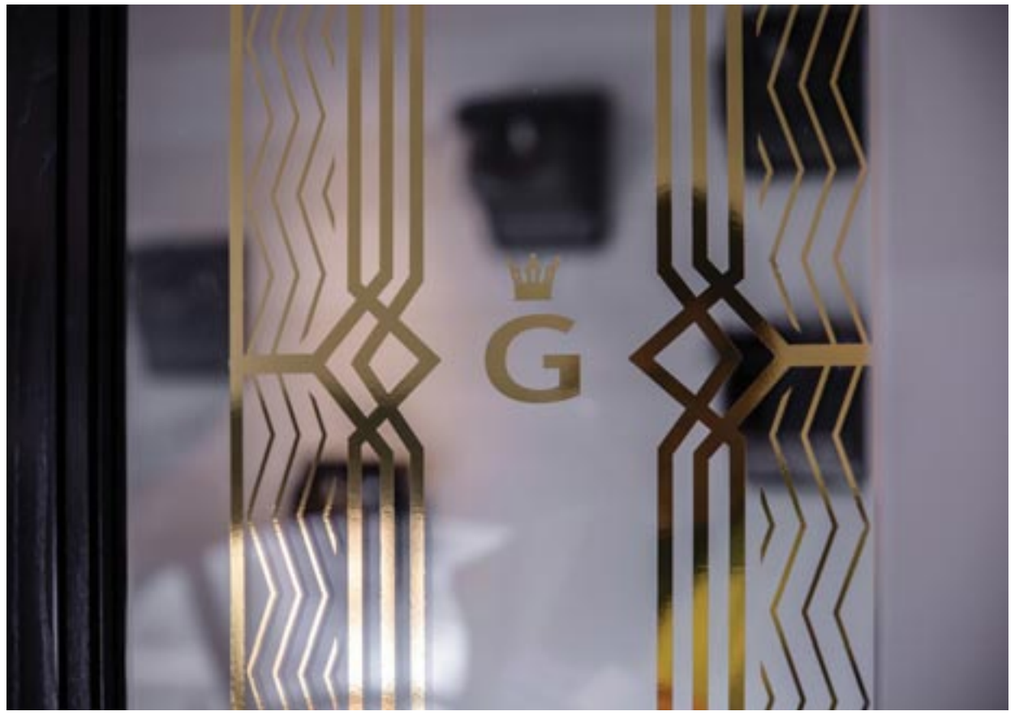
When you stay with us, we assume you'll work up an appetite, and we know we have to be good to compete with the rest of Bristol's fantastic foodie scene. So we've created a restaurant with atmosphere, a menu with a bit of bite and some delicious views too.










G


REVELL
BUILDING
GOTHAM
JOHNS
HOPKINS
MANCHESTER

If Gotham is king then Copper is the jewel in the crown on top of the building

Open to members and Gotham guests only, Copper is a VIP lounge on the top floor. There's a tempting bar menu and cocktails such as The Bristol Blue, Bellboy Barry's Bramble and Lady Montpelier's Champagne Cocktail.




COPPER



We’ve set the scene, so why not add a few characters?

You will notice several around the building playing a part and adding to the personality and charm of Gotham. You may find Lady Montpelier waiting in your room or Bellboy Barry on the front page of your newspaper.

Bellboy Barry Gurney



For Barry his home town had lost its sparkle and the lure and excitement of Hotel Gotham was irresistable. When Barry isn't dreaming of a promotion to Concierge he is polishing his buttons and shining his shoes in the hope of meeting a young lady struggling with a heavy suitcase in the lobby.

Mr Tyntesfield



The dapper Charlie Tyntesfield is a bit of a mystery. Drawing admiring glances across a busy restaurant he is the pinnacle of fashion-forward sharpness in his chalk stripes. He is the perfectly put together suave Bristolian with a glint in his eye.

Connie Clifton



When Connie checked in at Hotel Gotham she was already linked to ruinous scandal. With a bag of jewels and a liking for caviar and bubbles this lady is a handful.
If you rendevous with her in Copper expect a cocktail of illicit thrills.

Lady Montpelier



Hold onto your hats, Lady Montpelier has arrived. With her mountain of luggage and large shoe collection she is a woman of outstanding stature and admired by many. Dolores enjoys the spontaneity and variety of life. A well travelled guest with high standards. She is deliciously decadent and liberally lavish.

Lord Totterdown



A dapper gent who you'll find entertaining in the bar most evenings, whilst avoiding Lady Montpelier's attempts to pair him off with her neice Lady Elsie Clifton.

Gary Guildhall



Quick, quick, quick, quick, slow our West Country lothario skips down the Gotham corridors with a full tray of tea. Twinkle toes Gary is in the upper echelon of ladies' men.
This glitzy local celebrity holds a secret language that makes him enticing to women everywhere.
A language of unrequited love.

Typefaces – branding straplines and headlines generally

Playfair Display Regular

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At Hotel Gotham
we don’t discourage
a little bit of decadence…

Playfair Display Italic

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a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

At Hotel Gotham
we don’t discourage
a little bit of decadence…

Typefaces – text generally

Gotham Book

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Gotham Bold

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Typefaces – digital and in-house

Jost Regular

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Jost Italic

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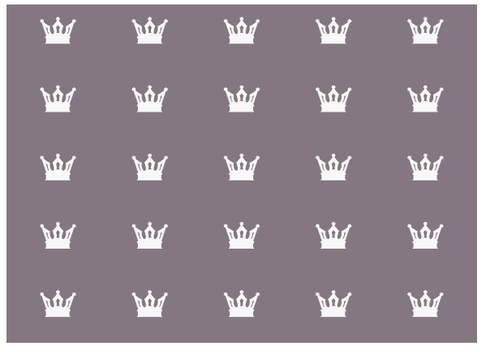
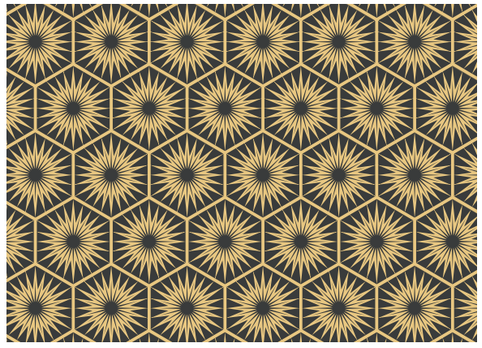
Our patterns are derived from the Art Deco era. We have been bold with our chevron carpets and regal with our crowns.

















SUPPORTING GRAPHICS

We have created a selection of Gotham inspired patterns for our merchandise and for textural backgrounds within the hotel.

It is important to remember that the patterns should always be seen in conjunction with the Hotel Gotham logo.



Our photography style is 1920s–1930s in look and feel. Sometimes it can be humorous, sometimes it is fashionable. Either way it is always stylish.

PHOTOGRAPHIC ESSENCE

The way we photograph Gotham or the way we choose our images plays an essential role in communicating our brand. The styling and setting exude aspiration and evoke intrigue. We hope that the viewer should is inspired to explore and experience the world of Gotham.



Gotham welcome

At Gotham we can look after all of your requirements whether entertaining on our roof terrace or a meeting in our private dining room in the restaurant.

Whilst you are staying with us our concierge will assist whatever your needs, from theatre to football tickets, hot air balloon flights to limousine shopping trips or even harbour boat trips.

If you have a special occasion do tell us as we can arrange flowers, chocolates, champagne, you name it! It really is no trouble.

Or if you want to impress or indulge book our Martini Trolley, a must prior to dinner. Tell us before you arrive so you don’t miss out and our cocktail bartender will come to your room and shake or stir your Martini.

Even when you are outside the building the Gotham show continues so keep an eye out for Geraldine, our little yellow van usually seen tootling around town.

All in all we want to welcome you to our Gotham world. A theatrical adventure and hotel experience to be remembered.

DRAMATIC · STYLISH · VIBRANT · EXCLUSIVE · INNOVATIVE · THEATRICAL
ADVENTUROUS · SUMPTOUS · OPULENT · LAVISH · HANDSOME · DISTINCT
DISCREET · DECADENT · GLAMOROUS · SPECTACULAR · STRIKING · LUXURY
DESTINATION · MYSTERY · CHEEKY

OUR LANGUAGE

We feel it important our words at Gotham are fitting. We have carefully curated our image so why not apply the same standards to our terminology.

AND FINALLY OUR VALUES

Gotham is about authenticity and provenance. It is about remaining true to the vision.

For the luxury hotel market today, authenticity brings stability and timelessness in a world of constant change. This means we are never satisfied and this also means we listen to every customer and anticipate their needs.

At Gotham we set high standards for ourselves, our guests and our partners.

HOTEL GOTHAM

GUILDHALL · SMALL STREET · BRISTOL

“bespoke”® HOTELS

bespokehotels.com